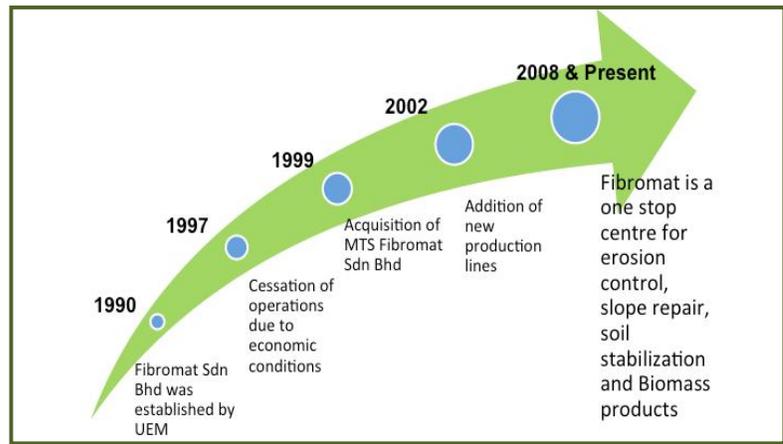


MTS FIBROMAT (M) SDN. BHD.

Fostering the Business of Green Innovation

One of less well-known but higher value utilization of biomass is in the manufacturing of eco-based products that can provide sustainable alternatives to the current consumption of non-biodegradable materials. This is one area where MTS Fibromat (M) Sdn. Bhd. has excelled in for more than two decades in providing total bioengineering solutions in the field of erosion control, slope protection and river bank rehabilitation.

MTS Fibromat utilizes biomass such as rice straws, coconut and palm fibers to produce fiber mats and blankets using its proprietary manufacturing technologies. Its products is used locally as well as being exported globally to countries such as India, China, Singapore, Indonesia, Japan, South Korea and even the island of Mauritius. In Malaysia, its products is being widely used in government and private developers' projects such as Kuala Lumpur River of Life rehabilitation programme.



The trials and tribulations of MTS Fibromat journey over the last 25 years



One of the key success factors of MTS Fibromat's business is the company's ability to innovate via combining different elements of its range of product offerings to design with customized solutions to the unique problems of each and every of its customers. This ability to innovate safeguards the competitiveness of the company in Malaysia as well as globally.

The company has also embarked on its green positioning strategy to enhance its reputation and brand as a premier provider of bioengineering solutions in its field of business. Over the last few years, MTS Fibromat has implemented many sub-components of its strategy that includes awards recognition, branding initiative, various eco-based certifications, life cycle analysis on its products as

well as pilot initiative in organizational carbon footprinting. The company is actively working with local and international certification bodies such as SIRIM to enhance of the sustainability of its products and processes.

By 2016, the company will be moving into its new factory in Rasa, Selangor with expanded production and storage facilities in preparation of the larger global market for its products. The new facility will also be equipped with a dedicated laboratory for R&D and quality control work. This will enhance the capability of the company to develop more innovative products and processes to drive the company further ahead of its competitors.



Part of MTS Fibromat’s CSR programme involved making field trips to deliver and cook food for villagers in Kelantan affected by the recent 2015 flood